

SVEEP PLAN

**Systematic Voter's Education & Electoral
Participation**

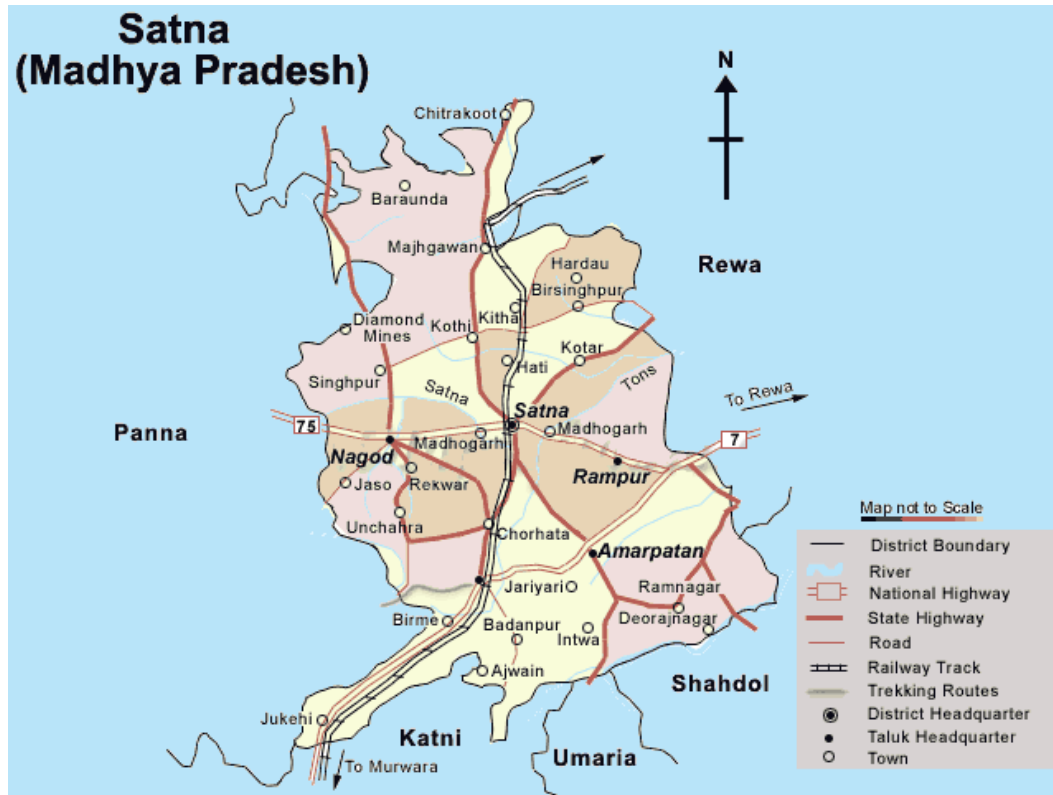
2018-19

(01-07-2018 to 31-05-2019)

District- SATNA(M.P)

**District Election Officer & District Collector
Satna (M.P)**

District Background



(Map OF SATNA)

Location:-

The District of Satna is situated between latitudes 23° 58' and 25° 12' north and longitude 80° 21' and 81° 23' east in mid northern part of Rewa Commissioner's Division in Madhya Pradesh state of India. The district takes its name from Satna, the headquarters town, which in its turn takes it from Satna Rewa which flows near the town.

In the north the district boundary marches with that of Banda District of Uttar Pradesh state. Eastern boundary of the district runs with the Teonthar, Sirmour and Huzur tehsils of Rewa district and a very small portion of the Gopadbanas tehsil of Sidhi District. The entire western boundary of the district is made by Panna district while the southern boundary abuts on the Murwara tehsil of Jabalpur district in the west and Bandhogarh tehsil of Umariya district and Beohari Tehsils of Shahdol district on the east.

Geography Of District Satna**Longitude & Latitude:-**

Longitude : 80° 21' and 81° 23' east. Latitude : 23° 58' and 25° 12' north

Geographical Area:-

	Satna	Madhya Pradesh	Remark
Geographical Area	742432 Hectare / 7502 km ²	308,252 km ²	2.4% of Total Area

DEMOGRAPHIC PROFILE

Population of the District (As per Census 2011):-

1.		Indicator	Satna	Madhya Pradesh	% in comparison with MP
a	Total	Total	2,228,619	72,597,565	3.06%
		Urban	474,301	20,059,666	2.36%
		Rural	1,754,318	52,537,899	3.34%
b	Sex Wise	Total Male	1,156,734	72,597,565	3.0%
		Total Female	1,071,885	34,984,645	3.06 %
c	Urban	Male	249,354	20,059,666	2.36%
		Female	224,947	9,589,155	2.35%
d	Rural	Male	907,380	52,537,899	3.34%
		Female	846,938	25,395,490	3.33%
2.	Under 6 Population				
a	Total	Total	321819	10,548,295	3.05%
		Urban	168,769	5,516,957	3.05%
		Rural	153050	5,031,338	3.04%
b	Urban	Male	27,193	1,141,178	2.38%
		Female	30,481	1,274,372	2.39%
c	Rural	Male	125,857	3,890,160	3.24%
		Female	138,288	4,242,585	3.26%
3.	Literacy				
a	Total	Total	73.8	70.6	↑
		Urban	71.0	65.3	↑
		Rural	83.8	84.1	↑
b	Male	Urban Male	90.4	90.2	↑
		Rural Female	81.5	76.6	↑

c	Female	Urban Male	59.8	77.4	↓
		Rural Female	76.4	53.2	↑
4.	Sex Ratio				
a	Total	Total	919	930	↓
		Urban	902	916	↓
		Rural	933	936	↓
5.	Child Sex Ratio				
a	Total	Urban	892	895	↓
		Rural	910	917	↓
6.	Standard of Living Index (DLHS-3)				
a	Total	Low (%)	74.2	28.7	↓
		High (%)	12.7	13.3	↑

District rank by rural decennial growth rate: 18.2

District rank by urban decennial growth rate: 23.0

Millennium Development Goal and District Satna

Goal 1. Eradicate extreme poverty and hunger

Target 1: Reduce by half the proportion of people living on less than a dollar a day

- 1. Proportion of Population below \$1 (PPP) per Day (World Bank)
- 2. Poverty Gap Ratio, \$1 per day (World Bank)
- 3. Share of Poorest Quintile in National Income or Consumption (World Bank)

Goal 2. Achieve universal primary education

Target 3: Ensure that all boys and girls complete a full course of primary schooling

- 6. Net Enrolment Ratio in Primary Education (UNESCO)
- 7. Proportion of Pupils Starting Grade 1 who Reach Grade 5 (UNESCO)
- 8. Literacy Rate of 15-24 year-olds (UNESCO)

	Indicator / Proxy Indicators	India	Madhya Pradesh	Satna
1	Retention Rate	74.92	71.78	81.8
2	Single teacher School	12.26	16.73	8.5
3	% schools with Student classroom ratio, SCR>60	27	7.3	5.1
	% Primary schools with Pupil teacher ratio>100	12.11	3.7	1.8
	Student Class Room ratio		32	29
	% primary schools having girls toilet	50.99	27.2	18.6
	% primary schools having Kitchen Sheds	47.78	67.60	61.9
	% primary schools having drinking water facility	91.51	93.53	98.6
	% girls enrolment	48.46	51.0	51.9
	Average no. of teacher per school	3.1	2.5	3.5
	Pupil teacher ratio (PTR)	33	37	35

Data Source : DIES Report Card

Goal 3. Promote gender equality and empower women

Target 4: Eliminate gender disparity in primary and secondary education preferably by 2005, and at all levels by 2015

- 9. Ratio of Girls to Boys in Primary, Secondary, and Tertiary Education (UNESCO)
- 10. Ratio of Literate Women to Men 15-24 years old (UNESCO)
- 11. Share of Women in Wage Employment in the Non-Agricultural Sector (ILO)
- 12. Proportion of Seats Held by Women in National Parliaments (IPU)

	Indicator / Proxy Indicators	India	Madhya Pradesh	Satna
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1	% of girls enrolled in Primary, secondary and high school	48.12	48.48	46.14
2	Gender parity index (primary level education)	0.93	0.94	0.97

Administrative set-up

District Administration , Sub- division & Talukas details-

No. Of Subdivisions:-	8 (Majhgawan, Satna, Nagod, Unchehra, Maihar, Amarpatan, Ramnagar & Rampur Baghelan)
No. Of Tehsils:-	10 (Satna, Nagod, Rampur Baghelan, Amarpatan, Maihar, Majhgawan, Ramnagar, Unchehra, Kotar, Birsinghpur)
No. Of Blocks:-	8 (Satna, Nagod, Rampur Baghelan, Amarpatan, Maihar, Majhgawan, Ramnagar, Unchehra)
No. Of Panchayats:-	704
No. Of R.I Circles:-	28
No. Of Villages:-	2125
No. Of Assembly Constituencies:-	7
No. Of Parliament Constituency:-	1
No. Of Town Areas:-	12 (Satna, Nagod, Rampur Baghelan, Amarpatan, Maihar, Majhgawan, Ramnagar, Unchehra, Kotar, Birsinghpur, Jiatwara, kothi)

Important Telephone Numbers of District Satna

Office Name	STD Code	Office No.	Residence No.
D.M./COLLECTOR	07672	222911	222920
S.P.	07672	222125	222755
D.J	07672	225288	222181
D.I.O N.I.C	07672	223937	00000
A.D.M	07672	222515	227192
CITY MAGESTRATE	07672	223229	226802
D.E.O	07672	224794	00000
P.R.O	07672	223201	223545
Addl. S.P	07672	223251	223369
C.S.P	07672	225155	223249
SUPT.JAIL	07672	223765	00000
DY. DIR. ZILA PANCHYAT	07672	224391	00000
E.E.P.W.D	07672	223281	222728

D.E.M.P.E.B	07672	223207	223373
COMM. NAGAR NIGAM	07672	234186	226935
D.M F.C.I	07672	223492	223484
C.E.O	07672	225449	224043
S.D.M	07672	223293	226802
FOOD OFFICER	07672	223275	00000
POLUTION BOARD	07672	000000	00000
T.O	07672	223277	00000
MINING OFFICER	07672	222282	00000
DISTRICT REGISTRAR	07672	226392	00000
D.S.P	07672	223251	223260
D.F.O	07672	223355	223338
E.E.P.H.E	07672	223214	222378
S.E.M.P.E.B	07672	227158	228110
A.D.O HORTICULTURE	07672	222334	00000
D.P.O.	07672	222515	00000
FIRE BRIGADE	07672	223202	00000

Important Telephone Number Of Police Department

Designation/Address	Std Code	Office no.	Residence No.
Inspector Genral Of police , Rewa	07662	255566 ,241971	255568
S. P Satna	07672	221125 ,225155	222755
Add. S.P Satna	07672	223251 ,225155	223369
C.S.P Satna	07672	226596	223249
S.D.O.P ,Maiher	07674	232100	232001
S.D.O.P ,Chitrakoot	07670	265434	265434
S.D.O.P , Nagod	07673	232970	232970
D.S.P (ST/SC) Satna	07672	226560	-----
Incharge Transport Police, Satna	07672	406042	-----
Police Control Room ,Satna	07672	223100 , 100	-----
Thana , Kotwali	07672	223255	-----
Thana , Kolgwan	07672	223219	246777
Thana , Civil Line Satna	07672	223187	-----
Thana ,Maihar	07674	232047	232374
Thana ,Ramnagar	07675	251099	-----
Thana ,Amdara	07674	271234	-----
Thana ,Badera	07675	281016	-----
Thana ,Amarpatan	07675	272235	-----
Thana ,Jaitwara	07671	274231	-----

Thana ,Rampur	07672	271363	-----
Thana ,Kotar		-----	-----
Thana ,Tala	07675	280344	-----
Thana ,Nayagaon	07670	265324	-----
Thana ,Majhgawan	07670	263211	-----
Thana ,Sabhapur	07671	277324	-----
Thana ,Dharkundi	07671	291515	-----
Thana ,Baraundha	07670	280011	-----
Thana ,Kothi	07671	272228	-----
Thana ,Nagod	07673	232224	-----
Thana ,Unchehra	07673	281201	-----
Thana ,Jaso	07673	262225	-----
Thana ,Singhpur	07673	262825	-----
Thana Ladies ,Satna	07672	-----	-----
Thana(SC/ST) ,Satna	07672	228493	-----
Thana , Railway GRP Satna	07672	222354	-----

1.4 Administrative Units

Collector & District Election Officer

Additional Collector

Deputy District Election Officer

Sub Division	Tehsils
Majhgawan	1- Majhgawan 2- Birsinghpur
Nagod	1- Nagod 2- Unchehra
Raghurajnagar	1- Raghurajnagar
Maihar	1- Maihar
Amarpatan	Amarpatan
Ramnagar	1- Ramnagar
Rampur Baghelan	1- Rampur Baghelan 2- Kotar

Important Officials and Contract Number

S. No.	Designation	Name	Telephone No.		
			Office	Mobile	Fax
1	Collector & DEO	Shri Mukesh Shukla	(07672) 222911	9179092923	224688
2	Supdt of Police	Shri Santosh Singh Gaur	222125	7587622400	225155
3	Addl. Collector & Deputy DEO	Shri JP Dhurve	222515	9425184459	227135
4	Comm. Nagar Nigam Satna	Shri Pravin singh Arhayach		9425810900	
5	Addl. Collector Development	Shri Saket Malviya	225449	9868324011	
6	Dy. Collector	Smt Prasant kumar tripathi		9893460701	
7	CSP Satna	Shri VD Pandey	07672- 226596	9425425948	
8	SDM Majhgawan	Shri Om Narayan Singh	07670- 231548	9981472525	
9	SDM Nagod	Smt. Sadhna paraste	07673- 232365	8989565391	
10	SDM Raghurajnagar	Shri P.S. Tripathi	07672- 223293	9425185783	
11	SDM Unchehra	Shri Sadhna paraste		8989565391	
12	SDM Maihar	Shri Nitin Tale	07674- 232050	7869904025	
13	SDM Amarpatan	Shri Hemkaran dhurwey	07675- 225463	8827266004	
14	SDM Ramnagar	Shri Hemkaran dhurwey		8827266004	
15	SDM Rampur Baghelan	Shri K.K. Pandey	07672- 271268	7000687806	

Electoral Registration Officer (ERO)

Sr. No.	Designation	Name	A.C.	Telephone		
				Office	Mobile	FAX
1	Sub Divisional Officer (Revenue) Majhgawan	Shri Omnarayan Singh	61 Chitrakoot	07670-263229	9981472525	
2	Sub Divisional Officer Satna Nagar	Shri P.S. Tripathi	62 Raigaon (S.C.)	07672-223293	9425185783	
3	Sub Divisional Officer Raghuraj Nagar	Shri P.S. Tripathi	63 Satna	07672-223293	9425185783	
4	Sub Divisional Officer (Revenue) Nagod	Shri Sadhna paraste	64 Nagod	07673-232365	8989565391	
5	Sub Divisional Officer (Revenue) Maihar	Shri Nitin Tale	65 Maihar	07674-232050	7869904025	
6	Sub Divisional Officer (Revenue) Amarpatan	Shri Hemkaran dhurwey	66 Amarpatan	07675-225463	882766004	
7	Sub Divisional Officer (Revenue) Rampur Baghelan	Shri K.K. Pandey	67 Rampur Baghelan	07672-271268	7772917056	

Electoral Situation Analysis of SATNA

Brief Note on Election Preparation

Brief Information

State	Madhya Pradesh
District	14 - Satna
Area(in Square KM)	7424
Total Polling Stations	1893
Total Parliamentary Constituencies	1
Total Assembly Constituencies	7
Total Population(Census 2001)	2228619
Total SC Population(in %)	16.3
Total ST Population(in %)	14.3
Total Population Density(per Sq. KM)	251
Total Male Electors	785071
Total Female Electors	701679
Total Third Gender Electors	27
Total NRI Electors	0
Total Service Electors	2688
Gender Ratio	894
Elector Percentage	62.22
No. of Sub-Divisions	8
No. of Blocks	8
No. of Gram Panchayats	692
No. of Census Village	2125
No. of Municipal Corporation	1

No. of Municipalities	11
No. of Town/Notified Area	0
No. of Post Offices	40
No. of Police Stations	25
Name of Bordering State/Countries	UP
Total Road Length	2058.66
National Highway Length	74
State Highway Length	388.8
District Road Length	2058.66

Analysis Report AC Wise (Date: 03/08/2018)

Ac no	Ac Name	District Name	Total Electors				Gender Ratio	EP Ratio
			Males	Females	Third Gender	Total		
61	Chitrakoot	Satna	106082	90376	1	196459	851.94	61.7
62	Raigaon	Satna	104328	91604	6	195938	878.04	
63	Satna	Satna	120481	107075	4	227560	888.73	
64	Nagod	Satna	111850	99978	4	211832	893.86	
65	Maihar	Satna	122494	110687	8	233189	903.61	
66	Amarpatan	Satna	114669	103435	1	218105	902.03	
67	Rampur Baghelan	Satna	124234	110301	2	234537	887.85	
	Grand Total:	Total:	804138	713456	26	1517620	887.23	

Turnout Figures- Legislative Assembly Elections 2013 and General Election Lok Sabha 2014

	Vidhan Sabha 2013	Lok Sabha 2014
Total Voters	1411489	1455945
Total Turnout %	69-43	62.68
Total Male Voters	520625	499440
Male Turnout %	69-62	64.82
Total Female Voters	459330	413178
Female Turnout %	69.21	60.28
AC with Lowest turnout %	63 Satna – 62.27	61 Chitrakoot –58.29
AC with Highest turnout %	64 Nagod – 75.69	66 Amarpatan – 65.32
AC with Lowest female turnout %	63 Satna – 61.18	61 Chitrakoot –56.57
AC with Highest female turnout %	64 Nagod – 75.25	66 Amarpatan – 66.58
AC with Highest Male turnout %	64 Nagod – 76.08	67 Rampur baghelan- 69.20
AC with Lowest Male turnout %	63 Satna – 63.23	61 Chitrakoot –59.77

Voters status 2018

No of voters				No of ipic			
Male	Female	Third Gender	Total	Male	Female	Third Gender	Total
804138	713456	26	1517620	804138	713456	26	1517620

Loksabha and vidhansabha vote percent chart

Year	2009 Loksabha	2014 Loksabha	Remark
Total voters	1205485	1455945	
Male voters	638478	499440	
Female voters	567007	413178	
Total vote percent	54-69	62-68	7-99 (increased)
Male vote percent	58-57	64-82	6-25 (increased)
Female vote percent	50-32	60-28	9-96 (increased)

Year	2008 Vidhansabha	2013 vidhansabha	remark
Total voters	1138579	1411489	
Male voters	600228	520625	
Female voters	534351	459330	
Total vote percent	67-96	69-43	1-47 (increased)
Male vote percent	68-80	69-62	0-82 (increased)
Female vote percent	67-49	69-21	1-72 (increased)

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2	62 jSxkao	9723 4	8565 1	6	18289 1	6644 8	5535 0	0	12179 8	68- 34	64- 62	0	66-60
3	63 lruk	1151 46	1008 21	5	21597 2	7280 4	6168 0	0	13448 4	63- 23	61- 18	0	62-27
4	64 ukxkSn	1028 38	9198 6	2	19482 6	7824 4	6922 4	0	14746 8	76- 08	75- 25	0	75-69
5	65 eSgj	1111 66	9971 4	6	21088 6	8176 3	7168 3	0	15344 6	73- 55	71- 89	0	72-76
6	66 vejikVu	1079 62	9794 3	2	20590 7	7479 8	7309 2	0	14789 0	69- 28	74- 63	0	71-82
7	67 jkeiqj ck?ksyku	1140 21	1020 44	2	21606 7	8070 6	7044 3	0	15114 9	70- 78	69- 03	0	69-95
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2	62 jSxkao	99229	87634	2	186865	66081	52144	0	1182 25	66.59	59.50		63.2 7	114264	172	13	0		
3	63 Iruk	121124	106677	8	227809	76086	61085		1371 71	62.82	57.26		60.2 1	135406	1354	546	59		
4	64 ukxkSn	105728	94801	2	200531	72068	58555	0	1306 23.0 0	68.16	61.77	0	65.1 4	125597	1671	34	14		
5	65 eSgj	115006	103332	6	218344	72382	56814		1291 96	62.94	54.98		59.1 7	127324	1476	20	10		
6	66 vejikVu	110276	100230	2	210508	70782	66730		1375 12	64.19	66.58	0	65.3	137070	0	0	0		
7	67 jkeiqj ck?ksyk u	117496	105389	3	222888	81308	68419	0	1497 27	69.20	64.92		67.1 8	145261	1825	14	28	467	0

Systematic Voters' Education And Electoral Participation

SVEEP(concept)

The Systematic Voter Education and Electoral Participation Wing formulates policies, lays down the framework, plans interventions and monitors implementation besides carrying out continuous discourse with voting publics, civil society groups and media. It handles work related to all aspects of Voters' Awareness & Education aimed towards improving Electoral Participation in the country and building up a culture of participative democracy among citizens. The SVEEP Wing commenced work in late 2009.

Voters' Education and Civic Participation

- The Election Commission of India adopts a number of strategies, approaches and activities to maximise voter participation through continuous research, national policy framework, state plans, district plans and a whole range of communication and awareness interventions yielding consistently higher and informed participation of voters in electoral process.
- It has a group of well-trained experts and experienced implementers in voter's education and civic participation.
- In a short time, the ECI acquired rich experience base and insights in getting conducted action research, base line and end line surveys on voting behaviour and perception, using social marketing tools.
- It promotes dissemination of knowledge, information, materials, designed to sensitize the voters about voting process.
- It initiated new measures regarding about voter facilitation in areas of registration, issuing voter identity cards and suggests ways and means to make the election process voter friendly.
- Collaboration with Civil Society groups, educational institutions, youth/student volunteer networks is another intervention strategy in the nature of both formal and informal partnerships.
- ECI has developed special strategies to encourage participation of young and newly eligible voters bringing about a particularly significant progress in their registration on electoral rolls.
- The other strategies include wide-scale dissemination of information providing electoral assistance, developing cultural habit of voting, helping voters overcome psychological barrier, reaching out to youth voter in colleges and universities, increasing women participation, promoting election watch and democracy platforms, designing communication campaign, designing and producing communication materials on pilot basis and quality control of state level products.
- Organising seminars, workshops and lectures on values of participatory democracy, sensitization programmes for political parties, enlisting media

support, making democracy and elections as a part of curriculum in the academic institutions, Major operational steps towards successful voter registration and voter facilitation.

- Initiate and encourage innovative measures during elections to reach out to Communities.
- Commission has engaged national and provincial icons in social, cultural and sports fields to promote voters participation using Audio-Visual appeals.
- Media and non-media units, folk cultural groups, cable networks, marathons, rallies, human chains, exhibition, hoardings, posters, pamphlets, leaflets, cinema slides, street plays, magic shows are utilised with good effect.
- The Election Commission is also promoting a new programme called YUVA – Youth United for Voter Awareness with 10 point strategy to enlist larger youth participation through youth education.
- Baseline studies have been conducted to generate indicators for action on aspects like enrolment, distribution of voter cards, and voter apathy in certain pockets.
- In recent elections, opinion leaders / civil society were mobilised in support of the Commission's message on ethical voting without inducements.

Strategies to increase turnout of Voter's in Satna-

- Identification of low turnout Polling Stations, area, groups and communities.
- Awareness program launched in every AC and every part.
- Voter awareness program to know location of Poling Stations and serial number of voters in Electoral Roll.
- Awareness to Know date and timing of Poll.
- Awareness and Training to use EVM .
- Awareness of EPIC to vote and supplementary documents.
- Mass media awareness campaign and field level publicity.
- Providing sufficient number of helping hands to help and guide voters.
- To establish voter assistance Booth inside the Polling premises.
- To make available to all Booths with alphabetical photo voter list with assistant who can guide voter to show their name and serial number in Electoral Roll.
- We have decided to establish help line in all election offices round the clock.

- We will motivate voter to vote with family neighbors and friends by various activities like Slogan, Rallies, Pamphlets and Essay competition etc.
- To publicize through Radio, News papers, Neighbors, Relatives and Friends.
- Awareness and Educational Camp will be organized in every Polling Booth.
- Media displays Hoardings, Banners, Wall paintings and Kiosk will be placed in the area of every Polling Station.
- To include voluntary organizations in urban area.
- To build an environment of confidence and fearlessness through awareness campaigns.
- To build an environment of confidence and fearlessness through AIR, DD private channels, FM Radio, Print media and by enforcement of various rules regulations and Model Code of Conduct.
- Video messages of State Icons Shri Prahlad Tipadiya and Shri Rajeev Verma.
- Video promotions by Chief Electoral Officer
- Video promotions by District Magistrate
- Awareness Campaign through School and College.
- Rallies Contact programmes Campaigns by NYKs, NCC, NSS Song and Drama division and assistance of partners.
- Ensuring adequate arrangement of Drinking water and other facilities at Polling Station

ETHICAL VOTING-

Strategies-

- We will make aware to the voter to vote without influence like money, liquor etc.
- We will make aware to voter importance of democracy.
- To build an environment of confidence and fearlessness through AIR, DD private channels, FM Radio, Print media and by enforcement of various rules regulations and Model Code of Conduct.
- Enforcement of instructions regarding paid news and expenditure.

List with details of Educational institutions

Colleges

Institution Name	Location	Phone STD Code: 07672
Government College	Station Road	223209
Kamala Nehru College	Prem Nagar	222488
Law College	Prem Nagar	222714
Indira College	Hospital Chowk	223148
Polytechnic College	Birla Road	224290
V.M.V College	Prem Nagar	

List of Banks & Financial Institutions

Name	Location	Phone STD Code: 07672
Allahabad Bank (Regional)	Galla Mandi Road	222373
Allahabad Bank	Umari	222333
Allahabad Bank	Evening Branch	222440
Allahabad Bank	Main Branch	222336
Allahabad Bank	M.G.Road	227205
Allahabad Bank	Birla Road	222924
Allahabad Bank	Sohaval	260268
Bank of Baroda	Jyotsana Comp.	222372
Bank of India	Near City Kotwali	233788
Canara Bank	Hotel Rajdeep Com.	225090
Central Bank of India (Main Branch)	Rewa Road	223446
Punjab National Bank	Lalta Chowk	234189
Punjab & Sindh Bank	Pannilal Chowk	235475
Punjab National Bank	Station Road	222423
State Bank of India (City Branch)	Pannilal Chowk	233624
Sharda Gramen Bank	Rewa Road	222565
State Bank of India (Comm.Branch)	Rewa Road	224420
Sharda Gramen Bank	Katha	228508
State Bank of India	Semariya Chowk	222018
Union Bank	Jai Stambh Chowk	223135

Bank of Maharashtra	Semeriya Chowk	228803
Union Bank	Rewa Road	220277
State Bank of India	Birla Market	222924
Dist. Bhoomi Vikash Bank	Semeriya Chowk	222835
Dist. Cooperative Bank	Sahakar Bhawan	224184
Dist. Copr. Central Bank	Semeriya Chowk	224184

List of NGOS and Civil Organizations of SATNA

Sr. no.	Name and Address
1.	Anupama Education Society, Barhut Nagar, Satna
2.	Samritan Social service Society, Pateri
3.	Vasundhara Mahila Mandal, Silpari, Satna
4.	Model Shiksha Samiti, Tikuria tola, satna
5.	Mandakini Manav kalyaan Gram Vikash samiti, rajendra nagar, gali no.-2, Satna
6.	Suryodaya multi purpose Society, Kanodia complex, city kotwali, satna
7.	Shri Nav jyoti Hast shilpa hath kargha aum gromodyog prashikshna Samiti, pateri, Satna
8.	Kalpa Vriksha sewa Sansthan, pateri, satna
9.	Sankalpa sewa samiti, Chorhata, Rampur Baghelaan, satna
10.	Mahila Shakti Samaaj Kalyaan Samiti, Civil line, Satna
11.	Vinayak Education social and development society, Pauranik tola, Satna
12.	Mahila Udyog samiti, Station Road, Satna

**List with details of Digital, Electronic & Print media available
at the District**

Sr. no.	Name	Designation	Responsible person	Contact no.
1.	Citi channel	manager	Shri pushkar Singh Tomar	9425172793
2.	Super Channel	manager	Shri hari Om Gupta	9425172899
3.	BTV satna	manager	Shri Sanjay maurya	
4.	Bansal news, satna	representative	Shri venkatesh dwiwedi	9424656890
5.	E TV, satna	Rep.	Shri sanjay Lohani	9425184094
6.	AIR/ DD	Rep.	Shri lal bahadur Tiwari	9425841773
7.	NDTV	Repoter	Shri Gyan Shukla	9424618999
8.	India News	reporter	Shri virendra tiwari	9425394293
9.	Navbharat	Rep.	Shri sanjay payasi	9827271199
10.	Dainik Bhaskar	editor	Shri Sushil Tiwari	07672-228080
11.	Star Samachar	editor	Shri jaya ram Shukla	9425813208
12.	Raaj express	Rep.	Shri Anil tripathi	9993315949
13.	Nai dunia	Rep.	Shri ramesh Dwivedi	9425391316
14.	UNI/ Varta	Rep.	Shri Ashok Shukla	9406724870
15.	PTI	Rep.	Shri K. G. Gupta	9424319001
16.	Patrika	Rep.	Ramashankar	9827213663

List with Details of state Govt. departments engaged in Sweep campaign

Sr. no.	Departments
1.	Commissioner, Municipal Corporation, Satna
2.	CEO, Zila panchyat, satna and CEO, JP(all)
3.	Office, District education officer, satna
4.	Office, DPO, ICDS, Satna and all CDPOs
5.	P. G. Government college, satna
6.	Indira Gandhi Girls College, satna
7.	AKS University, Satna
8.	VITS, Satna
9.	Aditya Engineering college, satna
10.	Govt. Polytechnic,satna
11.	Office, CMHO, Satna
12.	NYK, Satna
13.	NSS, Satna
14.	District sports officer, Satna
15.	PRO, Satna
16.	Representatives of AIR/ DD
17.	Dy. Director,Agriculture, Satna
18.	DRCS, Cooperatives, satna
19.	DSO, Food, satna

List with details of Fares and festivals in District

- Chitrakut and maiher are two important tourist destinations of the district. Chitrakut has ramifications with ramcharitmanas. The great saint tulsidas wrote ramcharitmanas on the bank of river mandakini at chitrakut. Lakh of people gather around Dipawali.
- Maiher is the abode of Hindu pilgrims. Maa Sharda temple is situated at the nearby mountain top. Lakh of pilgrims assemble during Durgapuja.

List with Details of Central Govt. departments engaged in Sveep campaign

1.	Income tax department, satna
2.	Central excise, satna
3.	Post offices, satna
4.	LIC, satna
5.	State bank of India & other nationalized banks , satna
6.	Indian railway(WCR), satna
7.	Private Banks like ICICI, AXIS & HDFC, satna

List with details of different associations to be engaged in SVEEP activities

Sr. no.	Associations	Expected Role
1.	Vindhya chamber of commerce	To encourage dormant voters to come and exercise their voting rights especially in semi urban and urban areas.
2.	Lions club	To mobilize women voters
3.	Rotary club	do
4.	Vindhya vikash Manch	do
5.	Petrol pumps associations	They are persuaded to display hoardings and messages for maximum turn out of voters in coming election.

Note- This has been advised by DEO and Collector that different associations might have their lineage with some political parties so extra care to be taken while engaging them into this pursuit.

Interventions proposed under SVEEP (planned Activities)

S. N.	category	Planned activities	Time line	Responsible department	Budget	Output
1.	Youth	i.Rallies-30	July 2018 to May. 2019	Urban – Commissioner- NN, Rural- JP	Self-mobile- zed	Aware-ness generation against urban apathy
		ii. road show-4	July 2018 to May. 2019	Urban administration	-do-	-do-
		iii. human chain	July 2018 to May. 2019	District administration, urban administration	-do-	Mass mobile- zation
		iv. essay, slogan & poster competn	July 2018 to May. 2019	Higher education	-do-	Mobilization of young voters for democratic values
2.	Women	Rallies at cluster level - 105	July 2018 to May. 2019	Women & child development & Health	Dept.	Awareness among women Voters
3.	Rural youth	Oath ceremony at panchyat level-705	July 2018 to May. 2019	Rural development- JP & NGOs	dept	Mass mobilize- tion
4.	students	Felicitation of campus ambassd-ors	July 2018 to May. 2019	Higher education	Dept.	Youth involvement
5.	Communi- ty(tribal, backward, minorities and others)	i.Hoardings display-50	July 2018 to May. 2019	Urban administration & JP(RD)	Dept.	Mass mobilize- tions
		ii. Help- desk	July 2018 to May. 2019	DEO, office	-do-	Helping Voters.
6	Campus ambassdo r	Selection of one campus ambesder in each higher sec. school and college	Aug. 2018	DEO office	-do-	Servey work and encourage 18-19 years students to add name in voterlist
7	Special	3 days	Aug.	Administration	-do-	To add the name

	camp	special camps at polling station by BLO	2018			of 18 years youth in voterlist
8	Innovation in aganwadi center	Each Tuesday (Mangal Diwas)	July 2018 to May. 2019	WCD	-do-	In aganwadi center each mangal diwas special sangoshti will be organiesed among women and kishori balika (18-19years) to add there name in voter list. From Aug. 2018 to Oct. 2018 total 30000 mangal diwas will be organized
9	Human chain	District head quarter	25 jan. 2019	WCD	-do-	5000 person will be envolved

Specific plan for urban area-

- Covering outskirts of satna, promoting corner meetings with stake-holders.
- Organizing Human chain activities involving students of NSS and colleges.
- Poster, painting & slogan competitions in colleges.
- Organizing Signature campaigns.
- Organizing Oaths by way of involving students and new voters
- Involving newspapers in this holy pursuit. Results have been encouraging.

Innovation of the district-

- As urban apathy is a challenge, mass campaign has been organizing. Flex posters of the size of 2x2 bearing the messages of SVEEP activities being pasted on auto rickshaws. App. 200 autos are involved in the whole process.
- Polling stations have been identified where in last Assembly election 2013 and loksabha 2014, where percentage of polling have been low than 50 percent. Mass social mobilization interventions are being carried out in the form of rallies, wall paintings, home visits by field level functionaries.
- To turn out voters 10000 a4 size pamphlets have been pasted on private and government vehicles.
- A big human chain included 5000 person will be organized at district head quarters on 25 Jan 2019. And that day all person of educational institutes and government offices to take oath to increase sveep activities.

(Shyam kishor dwivedi)
Asst. Nodal Officer Sveep/
Asst. Director WCD
Dist. Satna (M.P.)

(Manish Seth)
Nodal Officer Sveep/
District Programme officer
Dist. Satna (M.P.)